



1960's Counter Culture

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- A “counterculture” refers to a culture in opposition to or disregard of the mainstream culture or central aspects of the mainstream culture. It is exercised through protests against certain elements, contempt for a particular way of doing things, and, in extreme scenarios, the creation of a divergent culture from the culture in place.

Anti-War Movement and the Hippies

- Began mostly on college campuses with peace activists and leftists intellectuals from the organization Students for a Democratic Society (SDS).
- The youth of that generation was marked by the Hippies.
 - They were tired of oppression
 - They wanted not only social changes but also political changes
 - Ideals of peace and freedom



- March on the Pentagon (October 21, 1967)
 - Considered one of the most prominent anti-war demonstrations, 100,000 protesters gathered at the Lincoln Memorial, and around 30,000 continued in a march on the Pentagon later that night.



- “Make Love Not War”
 - Became a prominent anti-war phrase in the 1960’s that was created by the Hippies and those against America’s involvement in the Vietnam War.

Anti-nuclear

-North Korea Vs USA.



-Is that possible to see nuclear war?

Anti-nuclear

-Albert Einstein wrote a letter to President Franklin D. Roosevelt that Nazis might trying to build atomic bomb and use it for World War II. This initiated US to start the project called "Manhattan Project" in 1939.

-In 1945 US used the first atomic bomb in Hiroshima and Nagasaki (Japan) which killed more than 75,000 people.

-During Cold War few countries who own nuclear bomb

made several nuclear test which affected the environment and put people's live in danger.



Anti-nuclear

-In 1960s understanding the bad side of nuclear bomb many groups in US start protesting against the atomic bomb test.

-August 1, 1960 about 50,000 women in different cities protested against nuclear

bomb computation. The protest organized by Women Strike for Peace.

-Except few countries like North Korea many agreed to freeze atomic bomb projects, and disarm some of the warheads.





THE CIVIL RIGHTS MOVEMENT

The Civil Rights Movement

- From 1954- 1968
- Famous Activists:: MLK Jr, Rosa Parks, Malcolm X, Muhammad Ali, Andrew Goodman etc.
- The roots of this movement began with African slaves and their descendants who were consistently racially oppressed despite the abolishment of slavery.
- The civil rights movement was started by African Americans due to the Jim Crow laws that were firmly implemented throughout the South. Thousands of Americans both black and white staged a massive protest movement against racial segregation and discrimination
- Resulted in the Voting Rights Act of 1965 and the Civil Rights Act of 1964 and 1968



THE ULTIMATE JUSTICE OF THE PEOPLE-

- Founded in 1966 in California
- The group was a revolutionary party that believed in the self defense of Black people. if provoked they felt the need to protect themselves and their people. They felt that non violent protests would not implement the changes needed for the African American community.
- The Black Panthers urged for full employment for all, equality in education, free health care, end to police brutality, exemption of Black males from the draft, end of all wars
- The group acted as the protectors for the black community since white police officers often ignored violence inflicted on blacks especially from white society

The Civil Rights Movement **BLACK PANTHERS**



The Civil Rights Movement Ku Klux Klan KKK



- Founded in 1866 in the South by Confederate veterans
- The KKK is a white supremacist terrorist group aimed at promoting the Aryan race superiority by spreading hatred and violence primarily towards Blacks, Jews, Catholics and other minorities
- The group has had fluctuating times of influence and in response of the civil rights movement the KKK initiated bombings on black schools and churches, increased lynchings, and violence towards Black and white activist
- During the era of the 1960's The ultimate goal of the KKK was a suppression of rights for African Americans in this country through means of intimidation, property damage and even murder
- The group was initially a secret, but soon became an infamous militarized organization that even today burns crosses, stages rallies and parades announcing all the groups they hate and urging for deportation of immigrants and a race war

Feminism Movement



You mean a woman can open it?

Early—without a knife blade, a bottle opener, or even a keyhole! All it takes is a dainty grip, an easy, two-finger twist—and the captop is ready to pour.

We call this self-opening bottle cap the Allow Hy-Top. It is made of pure, food-loving Alumin Aluminum. It opens off—wad back on again—

after it is on the bottle. By vacuum sealing back up and onto, the Hy-Top gives you a double guard.

You'll recognize the atomized, traceable Hy-Top when you see it on your grocer's shelf. It's long, it's white, it's grooved—and it's on the most feminine and flavorful brands. Put the bottle that opens it in your kitchen . . . save fumbling, fanning and fagging.

Feminism Movement

- Second Wave Feminism
- The women of *Newsweek* in the 1960s: discrimination against females as writers for the company
- *The Feminine Mystique* catapulted the inner-most thoughts of dissatisfaction of stay-at-home wives across the country
- The growth in membership of the National Organization for Women (NOW) helped raised more awareness toward the fight for equality between the sexes.
- WILL ADD FOR THE PILL

Sexual Revolution

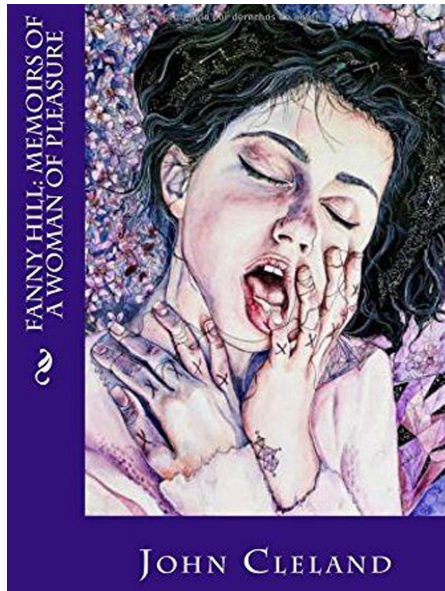
A movement made successful with the help of mass media



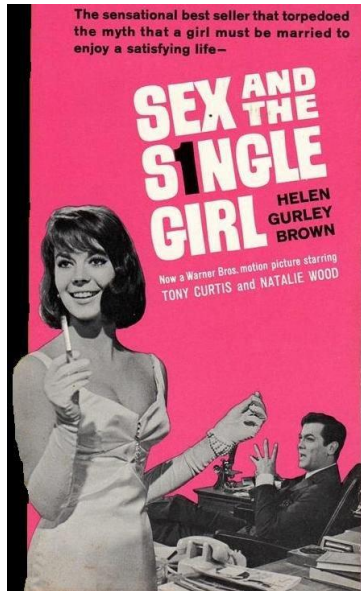
Sexual Revolution

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Literature



Fiction



Non-Fiction

Memoirs v Massachusetts (1966)

- Court ruled that sex in literature was protected by the first amendment
- Only books that were obscene could be censored
- Fanny Hill set the bar very high
- “The end of obscenity” - Charles Rembar

Sexual Revolution

A movement made successful with the help of mass media

Film



Blue Movie (1969)

By Andy Warhol

- First adult erotic film to show explicit sex
- Ushered in the Golden Age of Porn

Sexual Revolution

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Music

Honky Tonk Woman (1969)



Rolling Stones
Honky Tonk Woman

“I met a gin-soaked, bar-room queen in Memphis
She tried to take me upstairs for a ride
She had to heave me right across shoulder
Cause I just can't seem to drink you off my mind
It's the honky tonk women
Gimme, gimme, gimme the honky tonk blues
I laid a divorcée in New York City
I had to put up some kind of a fight
The lady then she covered me with roses
She blew my nose and then she blew my mind”

Environmental Movement

- Cuyahoga River Fire
- Santa Barbara Oil Spill
- "Silent Spring" - Rachel Carson
- Earth Day
- Greenpeace
- Clean Air Act
- Clean Water Act

